



Waterfall gains further acclaim

SES Water has been shortlisted for Water Resources Initiative of the Year at the prestigious Water Industry Awards following the continued success of its **Waterfall** smart meter rollout with Creative EC.

In a world dominated by climate change and unpredictable weather, causing a global water crisis, Water companies are asked to use innovation to ensure long term resilience, reduce water leakage and increase customer satisfaction. SES water has taken the next step in response to these requests by implementing the next generation smart meter on the market. The award recognises projects that make the most of water resources and strengthen the reliability and adaptability of water services, while protecting the environment.

Steve McCorry, Chief Technology Officer for Creative, said: “Waterfall is a quantum leap forward in helping consumers save water, as water companies look to meet and beat PR19 reduction targets and manage supply stress areas. This has been clearly evidenced in trials, where Waterfall has been shown to significantly lower per capita consumption across UK households.”

Jeremy Heath, Innovation Manager for SES Water, commented: “We’re thrilled to be considered for this award. In Waterfall, we believe we have the most advanced platform out there for water and leak reduction management – offering previously out-of-reach benefits to our eco-system partners and providing customers with levels of water use information and control that simply didn’t exist before.”

Winners will be announced at the Water Industry Awards ceremony on 13th July at Hilton Birmingham Metropole.

To find out more about this year’s awards programme, please visit www.waterindustryawards.co.uk/2020-finalists/