



Why do we ned water event metering?

Water companies need accurate data if they are going to:



MEET & BEAT

PCC reduction

targets

REACH & EXCEED

Leakage reduction targets

IMPROVE

Network management **ENHANCE**

Customer service & relationships

Metering until now has meant...



and disruptive





Large infrastructure costs for networking



Minimal

customer

engagement



Billing grade meter

Waterfall different?

Waterfall brings truly smart metering

above ground, providing accurate data in near-real-time from every household in your network.

15-year design lifespan

Approx. 30 minutes to fit

5-year guarantee

SMARTER BUSINESS

Waterfall finally offers a compelling business case for investment in smart metering:

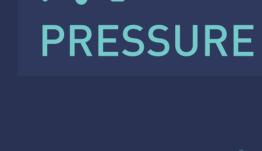
- Better connectivity (WiFi, NBIOT, LORA, mobile) Connectivity included in service fee
- Data stored in the Cloud using Microsoft Azure
- Open APIs integrate with your backend systems
- Functions including billing fully automated

SMARTER DATA Waterfall transmits accurate data immediately on:



Customers label ·

water events







push notifications

Data fed back to 4

consumer via app

Nudge messaging & 5

profiling

companies via cloud dashboards

Data fed back 6

to water

CUT OFF WATER IMPROVE BILLING

SMARTER SERVICE

HIGH FLOW LEAKS Reduce insurance claims and costs

SUPPLY IN CASE OF

Cut bills through PCC reduction

ACCURACY

billing disputes Improve speed and ease

Reduce complaints and

of complaint resolution

satisfaction and confidence

SERVICE ISSUES

Proactive, direct

Improve customer

IDENTIFIED QUICKLY

communication made easy

CTO at Creative EC and architect of the Waterfall device.

ARRANGE YOUR WORKSHOP

DISCOVERY WORKSHOP

The best way to understand what Waterfall can do is to see it in action. Sign up for our one-to-one

discovery workshop and meet the design and implementation team, including Steve McCorry,





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